

# ACS | premier club

Being a Premier Club member gives you and your team the contacts, knowledge and profile to trade more effectively in the convenience store sector. Premier Club members have unrivalled and invaluable access to the senior decision makers across the UK convenience industry, through market-leading digital and physical events focused on the future of the industry.

ACS has the knowledge and information to help you and your teams to understand the sector, all made available at your fingertips 24/7 to help your team prepare for every customer meeting. We also provide bespoke learning and strategy sessions for your business.

Premier Club's core activity and focus is centred around six key areas of networking, team learning and development, information, brand promotion, company reputation, and strategy.

## Team Learning & Development

Enhance your team's skills, understanding and ability to influence performance in the convenience sector.

Tailored team presentation.

Inductions for new starters

Retailer sessions

Bespoke Study Tours

## Networking

Meet and build relationships with key decision-makers in the convenience sector.

Online & Face to face events

UK and European Study Tour

Senior networking opportunities with head office retailers

Build relationships with independent retailers

UK & Overseas store visits

## Information

Understand how the convenience sector operates and the future of the sector.

Online Resource Portal 24/7

Weekly research updates

Understanding & Exploring the sector

ACS reports including Local Shop Report

Policy briefings

## Company Reputation

Associate your business with ACS, its positive work on behalf of the sector, and its committed members.

Showing your support for the convenience sector

"Temp Check" reputation surveys with retailers

Build a network of retailers

## Strategy

Receive expert input to your strategy-making process.

Board session on the future of convenience

Expert input into strategy process

Channel plan input

ACS convenience strategy framework

## Brand Promotion

Engage retailers with your business's new initiatives.

Promotion both online and directed mail

Engage with retailers through sharing news stories

Retailer feedback on NPD and promotions

Access to the ACS Independent Board

**Be a part of a sector worth £44.7bn in total sales**

**In the last year convenience retailers have invested £585m in their businesses**

**There are 46,955 convenience stores in mainland UK**