

WHO TO ENGAGE WITH?

Here we highlight some of the key local partners that local shops, both large and small, can consider engaging with. We explain later in the guide how you might attempt to work with or monitor their impact on your business and community.

Fill in the name and contact details for a many of the categories below and consider what contacts you know best and the areas where you might need to do more work to engage with different groups. Later on this guide will help you learn more about the groups you are not currently engaged with.

Business Improvement Districts and Town Teams	BID or Town Team name:
Local Enterprise Partnerships and Growth Hubs	BID or Town Team contact details: LEP name: LEP contact details:
Local Councils	Ward Councillor name:
Combined Authority	Combined authority name: Directly elected mayor contact details:
Police	Police Community Support Officer name: Police Community Support Officer contact: Police and Crime Commissioner name: Police and Crime Commissioner contact:
Local Media	Name of local newspaper: Editor or reporter contact details: Name of local radio station: Editor or reporter contact details: Local community social media sites: