

From 20th May 2020, the sale of menthol cigarettes will be banned

The European Union Revised Tobacco Products Directive (2014/40/EU) makes it an offence for manufacturers to produce menthol cigarettes and for retailers to sell menthol cigarettes from 20th May 2020. The European Union believe that a ban on flavoured tobacco will improve public health by deterring people from smoking.

The UK's exit from the European Union does not impact the introduction of the menthol cigarettes ban.

- The ban also applies to capsule, click on, click & roll, crushball or dual menthol cigarettes. The ban does not apply to heated tobacco products or e-cigarette products
- Retailers must have sold through remaining stock of menthol cigarettes by 20th May 2020.

Menthol cigarettes banned from 20th May 2020



No sell through period



Retailers must have sold through remaining stock of menthol cigarettes by 20th May 2020.

MENTHOL CIGARETTES BAN

Advice from the Association of Convenience Stores

From **20th May 2020**, it will be **ILLEGAL** for shops to sell **MENTHOL CIGARETTES**



Customer communications

ACS has produced a poster for retailers to display in-store to help communicate the menthol ban to customers. The poster has been Assured by our Primary Authority partners at Buckinghamshire and Surrey Trading Standards.

The poster is available at: www.acs.org.uk/advice/menthol-ban

Penalties

 If a retailer sells menthol cigarettes on or after 20th May 2020, they are guilty of an offence and are liable:

- On summary conviction in a magistrates' court to imprisonment for a term not exceeding three months, or a fine, or both.
- OR
- On conviction on indictment in the Crown Court to imprisonment for a term not exceeding two years, a fine, or both.

www.acs.org.uk/advice/menthol-ban

CONTACT

For more details on this guidance, contact a member of the ACS team on 01252 515001.

For more details on ACS: Visit: www.acs.org.uk Call: 01252 515000 Follow us on Twitter: @ACS_Localshops